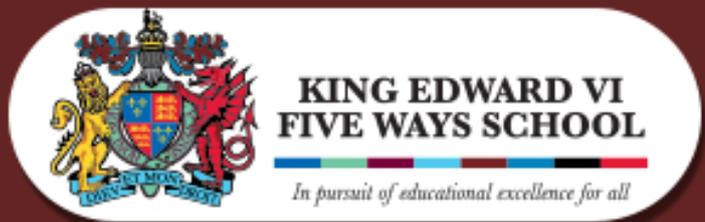


KEFW



Leadership

Enterprise Resources Pack



KEFW Leadership – Enterprise Division

Section 1 – What is enterprise?

- Development of business skills centred around generating profits for KEFW Leadership through running events for school pupils and the general public
- The understanding of how events should be planned, organised and implemented e.g. the roles of budgeting and finances, first aid, planning, research and development

Section 2 – Enterprise in the leadership context, why is enterprise important within KEFW leadership

- The teaching of enterprise is important as it enables students to gain an understanding of how business skills, such as budgeting, handling money, organisation, initiative and creativity, can be utilised within KEFW leadership
- Enterprise is also used as a method of teaching. Through games and planning activities, completed in Monday sessions, develop an awareness of the importance of enterprise skills as you progress through the system
- Enterprise also helps to develop skills outside the classroom and can be related to university finances and the understanding of enterprise in a wider context

Section 3 – Examples of enterprise

- Rugby Camp – 25 participants, paying £65 for 3 days of coaching. Involved planning, contacting coaches, advertising through flyers, finances and budgeting and logistics and management
- Hockey Camp – 25 participants paying £65 for 2 ½ days. Following on from the previous year's successes, more participants attended and a greater profit was made
- Future events – community outreach programmes e.g. community fun days, provision of community events through the school and more involvement with local primary schools
- School shop – a new initiative run entirely by sixth form students who handle the finances, stock levels and manage the day to day administration of the shop

Section 4 – The teaching of enterprise in KEFW Leadership

- Enterprise is taught through a variety of classroom tasks e.g. budgeting activities, written exercises, networking and developing an awareness of the importance of enterprise
- Enterprise is developed through the inclusion of younger year groups in the planning process of certain events. This engages pupils and increases their understanding of enterprise within leadership

- Many of the new ideas generated by lower years are implemented through enterprise activities

Section 5 – How can it be expanded and improved?

- Enterprise is always looking to build on its successes through developing new ideas for events and activities, often generated by younger pupils within the system
- Through the increased provision of budgeting activities and scenario based learning, it is expected that enterprise within leadership will develop further and become more important
- Through increased responsibilities and more handling of finances by students, such as the school shop, enterprise schemes within KEFW leadership will be expanded and the range of enterprise activities should be increased

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